



7.1.6 Development & Operations Grants Advisory Committee (DOGAC)

Evaluation framework

October 2023

Vision

Community broadcasting is at the heart of every community.

Aim of Development & Operations grant program

Development & Operations grants support a resilient, thriving community media sector that reflects, amplifies and enriches the diverse and ever-evolving communities of Australia.

Development & Operations grants objectives

- Strengthen governance policies and practices that support longer term thinking
- Enhance capacity and capability that drives sustainability
- Increase resilience through preparations for unexpected change
- Deepen engagement with identified communities
- Expand partnerships to maximise opportunities
- Develop and embed inclusive and accessible practices

Development & Operations Evaluation Framework

We measure the success of our D&O grant program against the strategic objectives of Roadmap 2033, the CBF Strategic Plan and the Station Resilience Framework.

CBF Strategic Plan Pillars

- **Capability and capacity** that secures a sustainable and thriving long-term future
- **Participation and voice** that creates connection and belonging throughout our diverse community.
- **Partner and influence** that champions community broadcasting
- **Our strong foundations** that help us deliver on our commitments

Roadmap 2033 Strategic Objectives

<p>Grow our Capability</p> <ol style="list-style-type: none"> 1. Invest in our people to attract and develop a skilled, capable workforce 2. Ensure community broadcasting is inclusive and accessible for all participants 3. Expand collaboration to share resources for common practices to grow localised content 4. Support broadcasters with strong, effective, and collaborative sector organisations 	<p>Celebrate our identity & demonstrate impact</p> <ol style="list-style-type: none"> 1. Tell a vibrant united story of purpose & impact 2. Resources allow deep understanding of our communities and measurement of outcomes 3. Community broadcasters are a critical contributor to community well-being and resilience 4. Dedicate resources to foster innovation and maintain our reputation as a place for experimentation
<p>Amplify content by and for diverse voices</p> <ol style="list-style-type: none"> 1. Amplify Australian music, arts and creative industries, with content celebrates diverse tastes, perspectives and interests 2. Reflect First Nations cultures and advance First Nations self-determination 3. Reflect the diverse cultures, beliefs and languages of Australia, nurturing a strong sense of belonging among all communities 4. Community broadcasters with a disability are visible and their voices are amplified, creating content by and for the diverse voices of Australia 	<p>Secure capacity to meet community need</p> <ol style="list-style-type: none"> 1. Stations are supported to ensure Australians can access community broadcasting all AM/FM, DAB+, terrestrial TV, online and emerging platforms of their choice 2. Community broadcasting is supported to contribute to the collective responsibility of disaster resilience in line with local needs 3. Connect and resource broadcasters to produce trusted, independent, locally relevant news and current affairs particularly for underserved communities 4. Community television is supported to be accessible to Australians in more markets and platforms.

Station Resilience Framework

Development & Operations grants support community media organisations to be:

- **A connected station** develops and fosters relationships that can be leveraged to enhance outcomes and impact at the station
- **A future aware station** integrates information about future conditions into planning and decision making and is prepared to respond to early warning signs of internal and external crisis
- **A well led station** incorporates governance practices that promote unified, flexible and adaptive responses to challenges and aligns operational practice strategic priorities with daily operations in a culturally safe environment
- **A learning station** leverages existing knowledge, seeks out new approaches to inform future actions and shares knowledge to address common issues and realise shared opportunities
- **An appropriately resourced** station operates with adequate resources from diverse sources to meet identified needs
- **A representative station** demonstrates a clear understanding of its audience's interest and changing habits and curates relevant and culturally safe content and delivery methods



How will we know we succeeded?

Yearly Summary

Applications received	#	#
Applications supported	\$	%

Outcomes	Targets	Current position
Capability and capacity		
Community broadcasting is a thriving and resilient sector with varied and sustainable funding sources	<ul style="list-style-type: none"> • An increase in the average annual sponsorship at grantee organisations • An increase in the average cash balance at grantee organisations • An increase in the average number of members at grantee organisations • An increase in the average number of subscribers at grantee organisations 	<ul style="list-style-type: none"> • \$X average annual sponsorship at grantee organisations - % increase/decrease from prior year • \$X average cash balance at grantee organisations - % increase/decrease from prior year • X average number of members at grantee organisations - % increase/decrease from prior year • X average number of subscribers at grantee organisations - % increase/decrease from prior year
Community broadcasting invests in its people to develop a skilled and capable workforce	<ul style="list-style-type: none"> • An increase in the number of paid staff at grantee organisations • An increase in the number of volunteers at grantee organisations • An increase in number of applications received for and supported for training • An increase in training hours/pathways days • An increase in number of grants, funding, participants and organisations for Business Leadership Training. • % of grants that selected Enhance capacity and capability that drives sustainability • An increase in the number of organisations receiving salary support (# and \$) • A shift to salaries vs contractors 	<ul style="list-style-type: none"> • X number of paid staff at grantee organisations % increase/decrease from prior year • 13,910 number of volunteers at grantee organisations % increase/decrease from prior year • X number of applications received and X number supported for training • X number of hours/pathways days supported • \$\$ allocated, number of organisations and number of participants for Business leadership training • % of grants that selected Enhance capacity and capability that drives sustainability • How many orgs with salary support (how many positions in future) • \$\$ for salaries / contractors (aim to break down later).

<p>Community broadcasting protects its future through longer term thinking and planning for unexpected change</p>	<ul style="list-style-type: none"> • An increase in funding and number of organisations undertaking strategic planning • Number and % of funding supporting core operations • An increase (or a target percentage) in the number of multi-year grants supported • % of grants that selected <i>Strengthen governance policies and practices that support longer term thinking</i> • % of grants that selected <i>Increase resilience through preparations for unexpected change</i> • Number of quick response grants received and \$ supported (compared to year prior) 	<ul style="list-style-type: none"> • Number and % increase of grantees undertaking strategic planning • \$\$ and % of funding supporting core operations • Multiyear funding tracking - # of grants, % of funding • % of grants that selected Strengthen governance policies and practices that support longer term thinking • % of grants that selected Increase resilience through preparations for unexpected change • Number of quick response grants received and \$ supported (compared to year prior)
<p>Community broadcasting contributes to First Nations self-determination and the Closing the Gap targets</p>	<ul style="list-style-type: none"> • Increased support for First Nations organisations 	<ul style="list-style-type: none"> • # First Nations orgs supported with <ul style="list-style-type: none"> ○ \$ FN funding ○ \$ General and Transmission ○ \$ Training • Compared to prior year? • # of paid employees at FN organisations • Salary costs supported at FN
<p>Participation and voice</p>		
<p>Community broadcasting reflects and supports Australia's diverse 'community of communities'</p> <p>Deepen engagement with identified communities</p>	<ul style="list-style-type: none"> • At least 50% of D&O funding benefits First Nations, culturally and linguistically diverse and LGBTI+ communities, people with disability, and people living in poverty • 	<ul style="list-style-type: none"> • Beneficiaries - 50% of D&O funding benefits First Nations, youth, culturally and linguistically diverse and LGBTIQ+ communities, people with disability, faith-based and regional and remote - suggest we do a breakdown if possible? • 47 number of orgs receiving ethnic funding in D&O • X number and spread of funding across Community of interest • RPH support with RPH funding and other funding

		<ul style="list-style-type: none"> • Number of stations who received the low income and regional score bumps • Number of grants that selected <i>Deepen engagement with community</i> • Number of grants that selected <i>Develop and embed inclusive and accessible practices</i>
Partner and influence		
<p>Maximise grant outcomes by supporting projects that demonstrate collaboration with multiple partners</p>	<ul style="list-style-type: none"> • Increase in the number of collaborative projects / collaborations • Increase in funding and number of grantee organisations attending conferences 	<ul style="list-style-type: none"> • X number of collaborations • X number of organisations and funding allocated to conferences # orgs - conferences and funding allocated Number of grants that selected <i>Expand partnerships to maximise opportunities</i>