

The community broadcasting sector compass

Sector Vision

The Community Broadcasting Sector contributes to, and is an active expression of, an Australia that is:

An open society

A strong democracy

A vibrant culture

Sector Focus

Our Vision for Australia will be achieved through strengthened communities that arise from authentic conversations catalysed by fair and meaningful access to broadcast media.

Diverse communities are supported and strengthened. Links between communities are forged. Community and Australian identities are enriched.

Authentic voices engage in important conversations both within and between diverse communities.

Fair and meaningful access to broadcast media so that local Australian stories are told and heard.

Sector Aspiration

We aspire to see the Community Broadcasting Sector recognised as a key pillar of Australian broadcasting and a valued contributor to Australian society.

As such it is authentic and excellent, innovative, sustainable, accessible, trusted and diverse.

In delivering our Vision, the sector commits to upholding the guiding principles of community broadcasting:

- Promote harmony and diversity and contribute to an inclusive, cohesive and culturally diverse Australian community
- Pursue the principles of democracy, access and equity, especially for people and issues not adequately represented in other media
- Enhance the diversity of programming choices available to the public and present programs that expand the variety of viewpoints broadcast in Australia
- Demonstrate independence in programming as well as in editorial and management decisions
- Support and develop local arts and music
- Increase community involvement in broadcasting