# Organisation name

[www.website.com.au](http://www.website.com.au)

# Strategic Plan 20XX

## Purpose/mission

Detail why your organisation exists. This statement needs align with your organisation’s constitution.

## Values

What are the fundamental beliefs that guide your organisation and underpin decisions? Values that are often used include: honesty, transparency, accountable, ethical, evidence-based, collaborative, leadership, supportive, integrity, compassion, excellence, empowerment, multicultural, diverse.

## Strategy

2-5 objectives and 1-3 outcomes for each objective you want to achieve over the next year

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| **Objectives** | **Outcomes** |
| **Community** | * E.g. Increase financial contributors from XX to XXX * E.g. Increase volunteers from XX to XX * E.g. Recruit to ensure at least 50% of all voices on air are women | |
| **Governance** | * E.g. Undertake a long-term [strategic planning process](https://cbf.org.au/strategic-planning/) for the organisation * E.g. Ensure all [policy documents](https://cbf.org.au/learn/about/policy-constitution/) are available to current and prospective members and partners on our website * E.g. Establish/maintain a [technology replacement plan](https://cbf.org.au/documents/2019/10/simple-technology-replacement-plan.xlsx) |
| **Financial** | * E.g. Increase annual income from $XXX to $XXXX * E.g. Reduce annual utility costs from $XXXX to $XXX * E.g. Make $XXXX profit each year to save for future equipment purchases |
| **Environmental** | * E.g. Establish and implement an [environmental policy and action plan](https://cbf.org.au/reducing-environmental-impact/) * E.g. Undertake an energy assessment and implement recommendations |