

Planning assistance

The resource list below aims to point community broadcasting organisations in the direction of facilitators who have some experience with community broadcasting, not-for-profit organisations, strategic and business planning, or may be able to offer free services. It is not a 'preferred supplier' list and the CBF does not endorse these facilitators necessarily, but this resource might act as a starting point to help you find professionals who can assist. Many of the people listed here are happy to travel as their costs are covered. Contact these facilitators directly to discuss your needs.

Templates

You may have the expertise within your organisation or community without meeting an external facilitator. In this instance, you may wish to review the resources available through Our Community including [website resources and templates](#) and [Preparing a Business Plan](#).

Not sure what to expect? It might be helpful to read this guide produced by Pollen Strategy.

Facilitators

Contact	Company	Contact details	Locations	Connection to community media	Availability
Steve Ahern	Ahern Media & Training (AMT)	steve@steveahern.com.au 0412 884 465	Based in Sydney, travels anywhere.	Broadcast training consultant, media commentator, author of <i>Making Radio</i> , extensive experience with community radio, previous Director of AFTRS, current CBF Board member. Previous 2SER Station Manager. Working with 2RRR to develop their strategic plan in 2016.	Flexible.
Nick Ingram	Clear Thinking Co.	nick@clearthinking.co 0417 777 400	Based in Sydney, travels anywhere.	Facilitator for the Sector Roundtable, works closely with the CBAA.	Weekdays and Saturdays
Jodie Willmer	Conscious Governance	Jodie@consciousgovernance.com 0422 262 040	Based in Melbourne, travels anywhere.	17 years experience as a presenter at Joy, former Board and Finance /Audit /Risk /Fundraising Committee member. Experienced facilitator, MC and consultant in the not-for-profit and associations sector.	Flexible.
Giordana Caputo	Community Media Training Organisation (CMTO)	giordana@cmto.org.au 02 9318 9626	Based in Sydney, travels anywhere.	Thorough knowledge of the community broadcasting sector. Provides training for Boards, assists with strategic planning for stations regularly. Additional contacts with qualified facilitators working within the community broadcasting sector across the country.	Flexible.

Contact	Company	Contact details	Locations	Connection to community media	Availability
Marcus Powe	EIC Growth	marcus@marcuspowe.com 0418 583 709	Based in Melbourne, travels anywhere.	Expertise in not-for-profit entrepreneurship. Has worked with community radio in Geelong and Swan Hill.	Flexible.
Michelle Brown	Independent	michellelizabrown@gmail.com 0412 036 409	Based in Brisbane, travels anywhere.	Previous experience as 4ZZZ Station Manager, CBF volunteer roles, workshop presenter at CBAA conference on strategic planning, sponsorship & fundraising. ACMA license application experience.	Flexible.
Bryce Ives	Independent	bryceives@gmail.com 0435 929 402	Based in Melbourne. Travels to regional Victoria and metropolitan cities.	Direct involvement in community broadcasting through 3BBB and 3SYN. Previous member of the CBF Board and a Grants Advisory Committee. Facilitated sessions for the CBAA and the CBF Strategic Plan.	Flexible.
Nathaniel Garvin	Independent	nathanielg@nathanielgarvin.com 03 6128 3005	Based in Hobart. Travels anywhere.	Specialist in business development and fundraising. Director at Radionext, Policy and Compliance Officer at Christian Media Australia, previous General Manager of Ultra106Five in Hobart. Current CBF Board Member.	Flexible.
David Brous	Impact Consulting	impact@c031.aone.net.au 0419 132 520	Based in Melbourne, travels anywhere.	Undertook the CBF Content Development Funding Review, significant experience working with government and public policy.	Flexible.
Helga Svendsen	Independent	helga@helgasvendsen.com.au 0418 536 447	Based in Melbourne, travels anywhere.	Experienced consultant in not-for-profit sector, has volunteered in community radio and is working with 3CR on new strategic plan.	Flexible.

Contact	Company	Contact details	Locations	Connection to community media	Availability
Ken Thompson	Independent	Kenthompson7911@hotmail.com 0408 513 386	Based in Gippsland.	Manages Gippsland FM (3GCR) and the Community Broadcasting Association of Victoria (CBAV). High level executive experience with strong focus on governance, risk management and financial areas.	Flexible.
Mel Cox	Marshmello Marketing	mel@marshmellomarketing.com.au 0450 954 148	Based in Coffs Harbour. Travels between Nambucca and Maclean	Worked with 2CHY FM.	Generally weekdays, but can do weekends if required.
David Rosenbaum	Optimum NFP	drosenbaum@optimumnfp.com.au 02 9181 1014 0411 744 911	Based in Sydney. Travels to regional NSW and major regional centres interstate.	Experience with not-for-profits.	Flexible.
Jo Hunter	Pollen Strategy	johunter@pollenstrategy.com.au 0419 923 383	Based in Perth. Travels anywhere (excluding school holidays)	Worked with RTR FM to develop their Strategic Plan.	Flexible.
Peter Cuming	Sustainable Futures Australia	peterc@sustainablefutures.com.au 02 6685 7198	Based in Byron Bay.	Specialist in environmental planning, design and education. Worked with Bay FM to develop their Strategic Plan.	Flexible.
Libby Ward-Christie	Social Traders	Libby.Ward-Christie@socialtraders.com.au 0408 174 018	Based in Melbourne, travels anywhere.	Experience working with the CBAA and some individual stations.	Weekdays only.
Felicity Green	Spark Strategy	felicity@sparkstrategy.com.au 03 8804 1731	Based in Melbourne, Travels anywhere. Can also offer workshops on-site in their Melbourne office at no extra charge.	No community broadcasting specific experience, significant amount of work with not-for-profits	General business hours but can be flexible for evenings and weekends.
Randall Pearce	Think Insight & Advice	Randall.pearce@thinkinsightadvice.com.au 02 9358 6664 0404 107 779	Based in Sydney, travels anywhere.	Worked with the CBAA and a range of not-for-profits	Generally flexible for timing. Willing to offer special packages to CBAA member stations.

Free options

Contact	Company Name	Contact details	Locations	Connection to community media	Availability
Claire Pettigrew	UTS Shopfront	Claire.pettigrew@uts.edu.au 02 9514 2903	Based in Ultimo, Sydney. Can work with stations in the Sydney metro area.	Has a program that offers industry experience to students and has worked successfully with Radio SkidRow to develop staged plans.	Timeframes negotiable around University semester. Need to be confirmed by 30 th January or 30 th June for upcoming semester projects.
Matt Temple	NAB Skilled Volunteering	nabvolunteering@nab.com.au www.nab.com.au/volunteering Complete online form to request information about a NAB volunteer in your area: http://cr.nab.com.au/what-we-do/volunteering-and-giving?own_cid=shortURL:volunteering	Coverage in most metropolitan and regional areas	NAB have a skilled volunteering program whereby their employees work for free with community organisations offering financial, strategic, business, operational and facilitation services.	Primarily 9am-5pm hours weekdays.